Join us for HTML5 & CSS3

8-10 April 2011 ☀ Gatlinburg, TN

This Spring, Retreats 4 Geeks is proud to present three days of HTML5 & CSS3 training from Eric Meyer and Aaron Gustafson. If you're the kind of person who finds conference sessions inspiring, but leave feeling like you didn't learn any practical skills, look no further. Our retreats are focused on arming you with the information you need to build incredible websites.

❀ **Top notch training:** Retreats are comprised of 2 full days of in-depth workshops, one day of hands-on mentoring, and lots of lively discussions outside of the classroom.

❀ **Get the attention you deserve:** Our retreats offer an intimate classroom setting you won't get anywhere else because we cap our class sizes at 20 students.

❀ **Learn from the experts:** With more than 32 years of combined experience on the web, CSS grand master *Eric Meyer* and the Web Standards Project's *Aaron Gustafson* know how to teach. They also understand HTML5 & CSS3 like few others.

❀ **Includes everything but airfare:** You're here to learn, not to worry about where you'll stay and where you'll eat each day. This retreat includes 4 nights of lodging plus gourmet, home-cooked organic meals & snacks each day.

❀ **A fantastic location:** Clearing your mind is the first step to learning, so we look for relaxing environs in which to host our events. And what could be better than a *luxury lodge* nestled in the middle of the Great Smoky Mountains?

Schedule

❀ 7 April - Arrive in Gatlinburg, TN
  ‣ Check in @ Lodge: after 3PM
  ‣ Dinner: around 7 pm

❀ 8 April - HTML5 Training, Aaron Gustafson
  ‣ Breakfast: 8-9 AM
  ‣ Semantics: 9-10:30 AM
  ‣ Break: 10:30-11 AM
  ‣ Audio & Video: 11-12:30 PM
  ‣ Lunch: 12:30-2 PM
  ‣ Accessibility: 2-3:30 PM
  ‣ Break: 3:30-4 PM
  ‣ JavaScript Interface: 4-5:30 PM
  ‣ Dinner & evening activities: 6PM -

❀ 9 April - CSS3, Eric Meyer
  ‣ Breakfast: 8-9 AM
  ‣ Selectors: 9-10:30 AM
  ‣ Break: 10:30-11 AM
  ‣ Backgrounds & Borders: 11-12:30 PM
  ‣ Lunch: 12:30-2 PM
  ‣ Transforms: 2-3:30 PM
  ‣ Break: 3:30-4 PM
  ‣ Animations: 4-5:30
  ‣ Dinner & evening activities: 6PM -

❀ 10 April - Workshopping/Mentoring, Eric Meyer & Aaron Gustafson
  ‣ Breakfast: 8-9 AM
  ‣ Mentoring: 9-12:30 PM
  ‣ Lunch: 12:30-2 PM
  ‣ Mentoring: 2-5:30 PM
  ‣ Dinner & evening activities: 6PM -

❀ 11 April - Depart Lodge
  ‣ Breakfast: Departure: 8-10 AM

Instructors

Eric Meyer

An internationally recognized expert on the subjects of HTML, CSS, and web standards, Eric Meyer has been working on the web since late 1993. He is the founder of Complex Spiral Consulting, a co-founder of the microformats movement, and co-founder (with Jeffrey Zeldman) of An Event Apart, the conference series for people who make web sites.

Eric is the author of several books including Cascading Style Sheets: The Definitive Guide (O'Reilly & Associates) and Smashing CSS (Wiley) as well as numerous articles for the O'Reilly Network, Web Techniques, Web Review, and A List Apart. He conducts customized, in-depth training for a wide variety of organizations and has delivered keynotes and technical presentations at conferences the world over. In 2006, he was inducted into the International Academy of Digital Arts and Sciences for "international recognition on the topics of HTML and CSS" and helping to "inform excellence and efficiency on the Web."

Aaron Gustafson

Aaron has been working on the web for nearly 15 years and, in that time, has cultivated a love of web standards and an in-depth knowledge of website strategy and architecture, interface design, and numerous languages (including XHTML, CSS, JavaScript, and PHP). Aaron and his wife, Kelly, own Easy! Designs, a boutique web consultancy based in Chattanooga, TN. When not neck deep in code, Aaron is usually found evangelizing his findings and sharing his knowledge and passion with others in the field.

Aaron has trained professionals at *The New York Times*, Gartner, and the US Environmental Protection Agency (among others), and has presented at the world's foremost web conferences, such as An Event Apart and Web Directions. He is Group Manager of the Web Standards Project (WaSP) and serves as an Invited Expert to the World Wide Web Consortium's Open Web Education Alliance (OWEA). He created eCSStender, serves as Technical Editor for A List Apart, is a contributing writer for .net Magazine, and has filled a small library with his technical writing and editing credits. His next book, on progressive enhancement, is due out in early 2011.

Pricing

❋ **$2750 / Single Attendee** (includes 3-day training, 4 nights lodging, all meals and evening activities)

❋ **$4125 / Attendee Pair** (includes 3-day training, 4 nights lodging, all meals and evening activities; requires sharing a room w/ king bed)

❋ **$500 / Attendee Guest** (includes 4 nights lodging, all meals and evening activities; requires sharing a room w/ king bed)

Cancellation Policy

In the event that you cannot attend and want to transfer your registration to another person, you must contact us no less than 3 days (72 hours) in advance with the replacement attendee's name, email address and pertinent contact information. We will process the request and a confirmation email will be sent to both you and the person taking your place.

Cancellations must take place no less than 2 weeks prior to the retreat and will be refunded at 90% of the original purchase price via the same payment method of the purchase.

Persons who notify us of cancellation less than 2 weeks in advance, or who fail to attend without notification, will be responsible for the full registration fee. Retreats 4 Geeks is not responsible for fees associated with transportation.

Lodging

This is about as far from industrial carpeting and folding chairs as you can get.

Our luxury lodge is located on the side of a mountain just outside of Gatlinburg, Tennessee. Equipped with a 4×8 foot theater screen, wireless internet, a hot tub, a pool table, a dartboard, a bar, and gorgeous views of the surrounding mountains, it's the perfect atmosphere to escape the daily grind and learn something new.

Each of the lodge's twelve suites has a king-sized bed, private bathroom with a jacuzzi tub, and your own balcony so you can relax and relish the beauty of the Smokey Mountains. You can even bring a guest for a small additional fee (to cover their meals).

In addition to filling your head with knowledge, we'll also fill your tummy with tasty organic meals (and plenty of snacks for when you get peckish), all prepared in-house by our personal chef. And if you have dietary restrictions or preferences, we'll do everything we can to accommodate and offer tasty choices.

Location

Located adjacent to the Great Smoky Mountains National Park, Gatlinburg boasts small town charm and world-class amenities. In addition to fun and campy activities organized just for the retreat attendees at the lodge, you have museums, a nationally-recognized aquarium, outstanding eateries, fantastic attractions, outdoor activities and picturesque surroundings right at your doorstep.

Getting There

The closest airports to the lodge are Gatlinburg/Pigeon Forge (GKT; approx. 15 minutes away), Knoxville, TN (TYS; approx.1 hour away), and Asheville/Hendersonville, NC (AVL; approx. 1.5 hours away). Nashville International Airport (BNA; approx. 3.5 hours away) and Hartsfield-Jackson Atlanta International Airport (ATL; approx. 4 hours away) are further away, but may offer less expensive flights and more scheduling options.

We will be making one van shuttle run to/from Knoxville on the arrival/departure days (4/7 in the late afternoon/early evening and on 4/11 in the morning), so we hope to be able cover airport transportation for the majority of attendees.

Once you have booked your travel arrangements, please inform us of your arrival information (airline, flight number & time), so we can schedule and confirm the shuttle. If your flight is later/earlier than the scheduled trip (or via an airport other than Gatlinburg or Knoxville), we will help you arrange for alternate transportation.

We will provide detailed driving instructions to the lodge once your slot has been confirmed.

Contact

For more information, please contact us at: 877.327.EASY, via Retreats4Geeks.com, or email kelly@easy-designs.net.