

# Join us for Retreat.js

8-12 November 2010 ♥ Gatlinburg, TN

Tired of over-crowded conference centers and sessions that don't teach you the practical techniques you need? This November we're introducing the world to the un-conference: an intimate training retreat in a beautiful setting, tailored to attendees and focused on topics you want to cover.

- ▼ It's all about you: 2 full days of JavaScript training in small classes on topics you want to learn about.
- ▼ In depth and hands-on: 4 daily training/lecture sessions each day plus lively discussion outside of the classroom.
- ▼ A fantastic location: a luxury lodge in the middle of the Smoky Mountains during the peak of fall foliage.
- Amazing extracurricular activities: movies, hiking, kayaking, etc. when you aren't in class (and on the optional extra day).

## **Schedule**

## ▼ 8 Nov - Arrive in Gatlinburg, TN

▶ Check in @ Lodge: after 3PM

▶ Dinner: around 7 pm

## ₩ 9 Nov - JS Training

▶ Breakfast: 8-9 am

▶ Session 1: 9-10:30 am

▶ Break: 10:30-11 am

▶ Session 2: 11-12:30 pm

▶ Lunch: 12:30 - 2 pm

▶ Session 3: 2-3:30 pm

▶ Break: 3:30-4 pm

▶ Session 4: 4-5:30 pm

Dinner: 6 pm

Evening activity: optional, but fun!

## **▼** 10 Nov - JS Training

▶ Breakfast: 8-9 am

▶ Session 1: 9-10:30 am

▶ Break: 10:30-11 am

▶ Session 2: 11-12:30 pm

▶ Lunch: 12:30 - 2 pm

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▶ Break: 3:30-4 pm

▶ Session 4: 4-5:30 pm

Dinner: 6 pm

▶ Evening activity: optional, but fun!

### **▼** 11 Nov - Early Departure / Free day

▶ Breakfast: 8-9 am

Local activities - TBD

Bagged lunches will be provided for those participating.

#### ▼ 12 Nov - Depart Lodge

Breakfast: 8-9 amDeparture: by 10 am



## **Topics**

Our retreats are special for many reasons, but chief amongst them is that you're in control: you pick the topics and we cover them in-depth.

On this retreat, Aaron Gustafson will be your guide through the often confusing world of JavaScript. Aaron has trained professionals at The New York Times, Gartner, and the US Environmental Protection Agency (among others), and has presented at the world's foremost web conferences, such as An Event Apart and Web Directions. He is Group Manager of the Web Standards Project (WaSP) and serves as an Invited Expert to the World Wide Web Consortium's Open Web Education Alliance (OWEA). He also serves as Technical Editor for A List Apart, is a contributing writer for .net Magazine, and has filled a small library with his technical writing and editing credits.

He's ready to tackle anything—language fundamentals, progressive enhancement and accessibility, working with jQuery, optimizing your code... whatever you want or need to know about JavaScript. Whether you are an absolute beginner or a seasoned programmer, you will come away with the knowledge you need to get the most out of the language.

Some topics that may be covered include:

- ✓ Accessibility
- **♥** Fundamentals
- **V** jQuery
- ▼ Progressive Enhancement
- **♥** Object-orientation
- **V**Optimization
- Others as requested

Once we have closed registration, we will evaluate the requested topics and will craft the Sessions specifically for the attendees. We will provide an updated schedule on the <a href="Retreats4Geeks.com">Retreats4Geeks.com</a> website and via direct email.

# **Pricing**

- ♥\$1800 / Single Attendee (includes 2-day JS training, 3 nights lodging, all meals and evening activities)
- ♥ \$2700 / Attendee Pair (includes 2-day JS training, 3 nights lodging, all meals and evening activities; requires sharing a room w/ king bed)
- ♥ \$400 / Attendee Guest (includes 3 nights lodging, all meals and evening activities; requires sharing a room w/ king bed)
- ♥\$100 / Attendee/Guest for extra Free/Fun Day¹ (includes lodging Nov. 11th, breakfast, bagged lunch & activity fees; final cost TBD based on activities chosen)

<sup>&</sup>lt;sup>1</sup> Cost does not include activities, which vary in pricing and may be paid directly by attendee.



# Lodging

This is about as far from industrial carpeting and folding chairs as you can get.

Our luxury lodge is located on the side of a mountain just outside of Gatlinburg, Tennessee. Equipped with a 4×8 foot theater screen, wireless internet, a hot tub, a pool table, a dartboard, a bar, and gorgeous views of the surrounding mountains, it's the perfect atmosphere to escape the daily grind and learn something new.

Each of the lodge's twelve suites has a king-sized bed, private bathroom with a jacuzzi tub, and your own balcony so you can relax and relish the beauty of the Smokey Mountains. You can even bring a guest for a small additional fee (to cover their meals).

In addition to filling your head with knowledge, we'll also fill your tummy with tasty organic meals (and plenty of snacks for when you get peckish), all prepared in-house by our personal chef. And if you have dietary restrictions or preferences, we'll do everything we can to accommodate and offer tasty choices.

## Location

Located adjacent to the Great Smoky Mountains National Park, Gatlinburg boasts small town charm and world-class amenities. In addition to fun and campy activities organized just for the retreat attendees at the lodge, you have museums, a nationally-recognized aquarium, outstanding eateries, fantastic attractions, outdoor activities and picturesque surroundings right at your doorstep.

## **Getting There**

The closest airports to the lodge are Gatlinburg/Pigeon Forge (GKT; approx. 15 minutes away), Knoxville, TN (TYS; approx.1 hour away), and Asheville/Hendersonville, NC (AVL; approx. 1.5 hours away). Nashville International Airport (BNA; approx. 3.5 hours away) and Hartsfield-Jackson Atlanta International Airport (ATL; approx. 4 hours away) are further away, but may offer less expensive flights and more scheduling options.

We will be making one van shuttle run to/from Knoxville on the arrival/departure days (11/8 in the late afternoon/early evening, 11/11 in the morning and 11/12 in the morning), so we hope to be able cover airport transportation for the majority of attendees.

Once you have booked your travel arrangements, please inform us of your arrival information (airline, flight number & time), so we can schedule and confirm the shuttle. If your flight is later/earlier than the scheduled trip, we will help you arrange for alternate transportation.

We will provide detailed driving instructions to the lodge once your slot has been confirmed.

## Contact

For more information, please contact us at: 877.327.EASY, via <a href="mailto:Retreats4Geeks.com">Retreats4Geeks.com</a>, or email <a href="mailto:kelly@easy-designs.net">kelly@easy-designs.net</a>.