# Progressive Enhancement

## 25 - 29 March 2012 ❄ Clark, Colorado

This Spring, Retreats 4 Geeks is proud to present three days of Progressive Enhancement training from Jeremy Keith and Aaron Gustafson. This retreat will arm you with the information you need to build incredible, adaptable websites with a focus on the accessibility and availability of content.

❄ **Top notch training:** Retreats are comprised of 2 full days of in-depth workshops, one day of hands-on mentoring, and lots of lively discussions outside of the classroom.

❄ **Get the attention you deserve:** Our retreats offer an intimate classroom setting you won't get anywhere else because we cap our class sizes at 20 students.

❄ **Learn from the experts:** Accomplished web journeymen Jeremy Keith and Aaron Gustafson have been living and breathing progressive enhancement since the term was coined back in 2003. No one knows this topic better.

❄ **Includes everything but airfare:** You're here to learn, not to worry about where you'll stay and where you'll eat each day. The $2750 registration fee includes 4 nights of lodging plus gourmet organic meals & snacks each day, transportation to/from Hayden Airport (HDN) in Steamboat Springs & fun evening activities.

❄ **A fantastic location:** Clearing your mind is the first step to learning, so we look for unique, relaxing environs in which to host our events. And what could be better than a luxury horse ranch nestled in the middle of the Rocky Mountains?

## Schedule

❄ **25 March - Arrive in Clark, CO**
- Check in @ Lodge: after 12PM
- Dinner: around 7 pm

❄ **26 March - Classroom Training**
- Breakfast: 8-9 AM
- The Progressive Enhancement Philosophy: 9-10:30 AM
- Break: 10:30-11 AM
- Prioritizing Content: 11-12:30 PM
- Lunch: 12:30-2 PM
- Semantics: 2-3:30 PM
- Break: 3:30-4 PM
- Layers of Style: 4-5:30 PM
- Dinner & evening activities: 6PM -

❄ **27 March - Classroom Training**
- Breakfast: 8-9 AM
- Adaptive UIs: 9-10:30 AM
- Break: 10:30-11 AM
- Integrity Accessibility: 11-12:30 PM
- Lunch: 12:30-2 PM
- The Mobile-first Approach: 2-3:30 PM
- Break: 3:30-4 PM
- Complex Problems, Progressive Solutions: 4-5:30
- Dinner & evening activities: 6 PM -

❄ **28 March - Workshop/Mentoring**
- Breakfast: 8-9 AM
- Mentoring: 9-12:30 PM
- Lunch: 12:30-2 PM
- Mentoring: 2-5:30 PM
- Dinner & evening activities: 6 PM -

❄ **29 March - Depart**

# Instructors

### Jeremy Keith

Jeremy Keith is an Irish web developer living in Brighton, England where he works with the web consultancy firm Clearleft. He wrote the books DOM Scripting, Bulletproof Ajax and most recently HTML5 For Web Designers. He made Huffduffer, a service for creating podcasts of found sounds. When he's not making websites, Jeremy plays bouzouki in the band Salter Cane and maintains TheSession.org, an online community dedicated to Irish traditional music. You should unfollow him on twitter.

### Aaron Gustafson

Aaron and his wife Kelly own Easy Designs, a content-focused web development consultancy based in Chattanooga, TN. He wrote Adaptive Web Design: Crafting Rich Experiences with Progressive Enhancement and has authored dozens of articles and contributed to several books including Web Form Design, Accelerated DOM Scripting with Ajax, APIs, and Libraries, AdvancED DOM Scripting, and Web Design in a Nutshell. He is Group Manager of the Web Standards Project (WaSP) where he spearheaded the launch of Web Standards Sherpa, created the CSS-focused JavaScript library eCSStender, and serves as Technical Editor for A List Apart.

## Pricing

- ❄ **$2750 / Single Attendee** (includes 3-day training, 4 nights lodging, all meals & evening activities)

- ❄ **$4750 / Attendee Pair** (includes 3-day training, 5 nights lodging, all meals, evening activities & a free day for one additional activity; requires sharing a room w/ king bed or twin beds)

- ❄ **$1250 / Attendee Guest** (includes 5 nights lodging, all meals & evening activities; requires sharing a room w/ king bed)

## Cancellation Policy

In the event that you cannot attend and want to transfer your registration to another person, you must contact us us no less than 3 days (72 hours) in advance with the replacement attendee's email address and pertinent contact information. We will process the request and a confirmation email will be sent to both you and the person taking your place.

Cancellations must take place no less than 2 weeks prior to the retreat and will be refunded at 90% of the original purchase price via the same payment method of the purchase.

Persons who notify us of cancellation less than 2 weeks in advance or who fail to attend without notification will be responsible for the full registration fee. Retreats 4 Geeks is not responsible for fees associated with transportation.
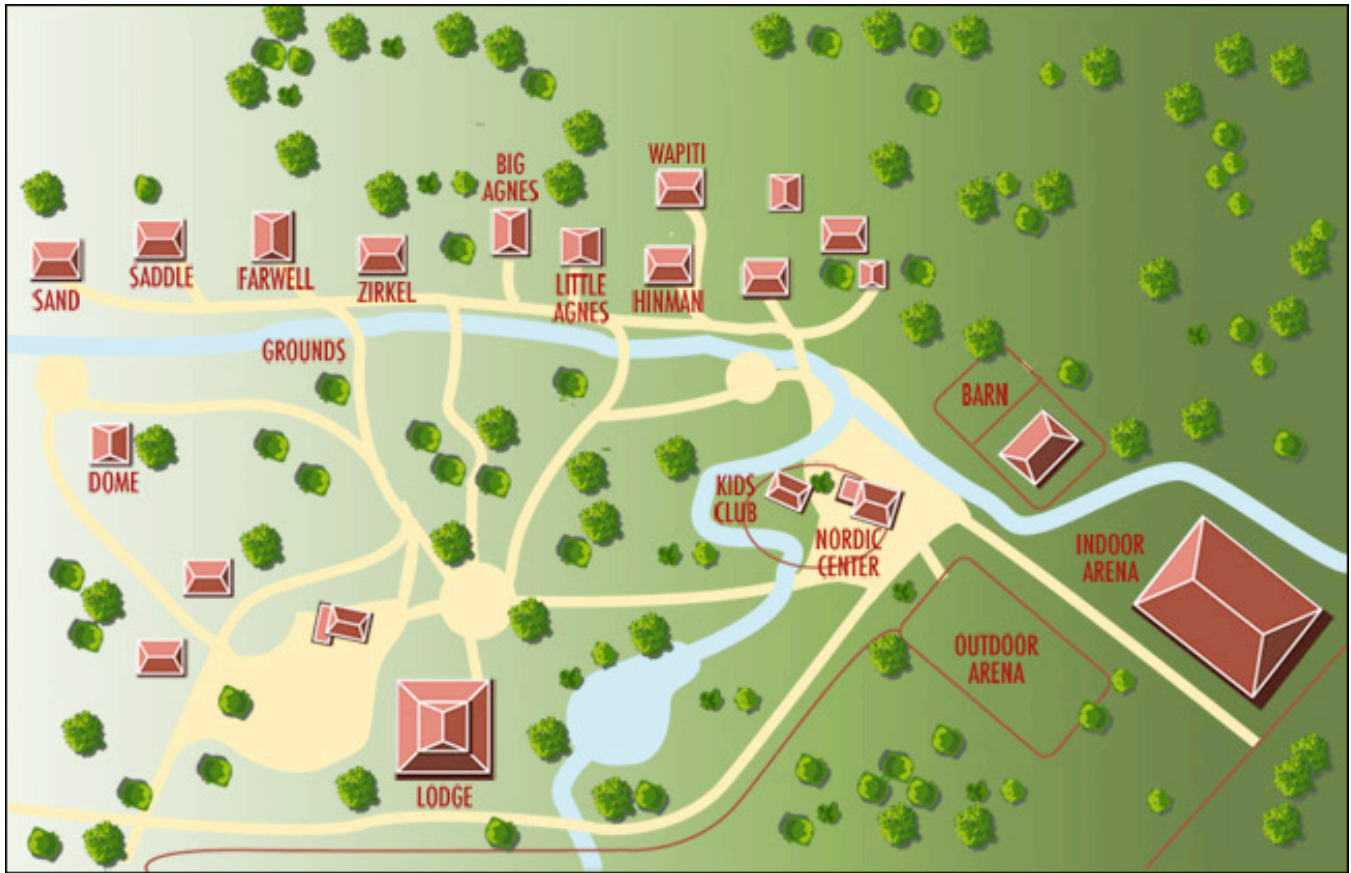
## Lodging

Saddle up, folks!

Attendees will stay at the Vista Verde Guest Ranch, which offers first-class accommodations with a warm & casual approach. Nestled amidst gorgeous mountains, the ranch is home to several dozen beautiful horses and a friendly staff who guide us on fun-filled evening activities. It's the perfect atmosphere to escape the daily grind and learn something new. (Don't worry, horses are optional.)

The ranch includes several suites in the main lodge and nine unique log cabins situated within a short walk of the main lodge. Furnished with a mix of antiques, western art, wood-burning fireplaces, lodge pole pine beds and handmade log furniture, each suite is comfortable and luxurious. You can even bring a guest for a small additional fee (see the registration form).

In addition to filling your head with knowledge, we'll fill your tummy with tasty organic meals (and plenty of snacks for when you get peckish), all prepared in-house by Vista Verde's culinary staff.

If you have any mobility or dietary restrictions, we're happy to accommodate. Please be sure to note any special requests in your registration materials.



## Location

Located adjacent to the Routt National Forest in the Rocky Mountains, the small town of Clark evokes the nostalgic feeling of the days when the West was settled by pioneering cowboys.

Secluded, yet accessible, the ranch is a 45 minute drive from the highly regarded ranching community of Steamboat Springs.

The locals have a saying, "Don't blink, or you'll miss Clark." An old Town Store and the Elk River are among the few landmarks that guests pass traveling out to the remote ranch. Surrounding fields of grass and picturesque mountains accent Vista Verde's rustic charm, and the land lends itself to horseback riding and leisurely snow shoe treks along moonlit trails in the early Spring.

But don't fret, we'll give you a warm place to hang your boots and relax by the fire while checking your email.

## Getting There

The closest airports to the ranch are Denver International Airport (DIA) - 3 1/2 hours; and Steamboat/Hayden, also known as Yampa valley Regional Airport (HDN) - 40 minutes. The best travel option in the Winter/Spring is to fly into Denver, CO and then take a connecting flight to Steamboat Airport, as the roads from Denver can be snowy depending on the day.

Once you arrive at Steamboat, we are offering transportation from the Airport to Vista Verde. Please complete the Attendee Information form and return it to kelly@retreats4geeks.com once you have booked your travel arrangements so we can coordinate & schedule the shuttle trips.

# How to Prepare

Depending on where you'll be coming from, you may be sensitive to the change in elevation and climate in Clark, Colorado. With the high altitude (7,260 ft.) and low humidity, the sun is intense and the air is more dry and thin.

The weather in the mountains can be unpredictable at best. Winter temperatures average between +10F and +30F, but can range as far as -20F to +40F.

The planned activities, such as horseback riding and snowshoeing, do require specialty equipment. But you won't need to worry about brining your own, Vista Verde has a good selection of gear available to be used during the activity times.

We will provide a detailed packing list and driving instructions to the lodge once your slot has been confirmed.

# Contact

For more information, please contact us at: 877.327.EASY, via Retreats4Geeks.com, or email kelly@retreats4geeks.com.